

Task 1: Public Outreach – Video and Photographic Documentation of Existing Public Perceptions of Future Uses at PORTS

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DOCUMENTARY PROJECT OVERVIEW



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DOCUMENTARY PROJECT OVERVIEW



- Photo Documentation of Outreach Process

DOCUMENTARY PROJECT OVERVIEW



- **Video Documentary**
 - I. **History of the Portsmouth Plant**
 - II. **Current Status of the Site**
 - III. **Outreach Process/Future of the Site**

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HISTORY SEGMENT



- Cold War Climate
- Influx of Good Jobs/Community life
- Area/Land before the Plant
- Timeline of Plant events
- Plant closing effect on the area

CURRENT STATUS OF THE SITE



- **Current operations (American Centrifuge, DUF6...)**
- **Cleanup efforts**
- **Community perceptions**
- **Environmental concerns**
- **Economic value to the community**
- **SSAB role**
- **SODI involvement**

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OUTREACH PROCESS/FUTURE OF THE SITE



- Community involvement (visioning team meetings, etc.)
- OU outreach efforts
- Noteworthy ideas for future use of the site
 - ✓ Job creation potential
 - ✓ Practicality
 - ✓ Environmental Impact

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RELATED WORK EXPERIENCE



Half Life in Heavy Water (MFA thesis film)

- Extensive research experience with Cold War era
- Familiarity with spectrum of concerns surrounding nuclear scenarios

RELATED WORK EXPERIENCE

The Last Dance (Feature Length Documentary)

- Experience with large archival searches—tracking down hard to find materials
- Commitment to complex, sizeable project over a significant period of time
- Broadcast Nationally on PBS stations beginning in November 2010
- Winner of Best Documentary awards

2009 Broadcast Education Association

2009 Appalachian Film Festival

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RELATED WORK EXPERIENCE

The Art of the Possible (Feature Length Documentary)

- Ability to work with sensitive issues such as patient privacy
- Familiarity with negotiating policies and procedures at large institutions (M.D. Anderson is one of the most prestigious cancer institute in the nation)
- Effectively incorporated participatory elements from concerned stakeholders
- Accepted for national broadcast on PBS stations

DELIVERABLES OVERVIEW

- 1) A multimedia web documentary film highlighting the history of the PORTS site, the current cleanup process, and the outreach and visioning project**
- 2) A complimentary photographic essay of the outreach process, including public meetings, outreach to local communities, and visioning teams.**

After factual accuracy review, both deliverables shall be available on the project's website. All materials developed for both the film and essay shall be appropriately archived in the PORTS' Data Warehouse/Graphical Information System.

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SCHEDULE OF DELIVERABLES

February 2011

**Begin research and production on “outreach” documentary -
Begin research and start the documentation of the region
surrounding the site.**

March 2011

Continue initial research for “history” segment

**Organize “outreach” segment shooting crews and schedule
primary interviews for “current status” segment.**

**Review photographic needs, review historical research and begin
to organize and edit initial documentation**

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SCHEDULE OF DELIVERABLES

April 2011

Complete script for history portion of film. Conduct primary interviews for “Current Status” segment. Complete initial documentation of outreach program

Quarterly Deliverables:

- Present completed outline of all video segments**
- updated and detailed website flow chart**
- Script for history of the site video**

SCHEDULE OF DELIVERABLES

May 2011

Finish compiling materials for “history” segment and commence editing

Continue interviews for “current status” segment

Evaluate outreach campaign footage collected to-date

Create archive of images (keywords, categorizing...)

Submit photographs to web developer for online galleries (May-August)

June 2011

Continue editing “history” segment.

Gather B-Roll for “current status” segment

Commence editing “outreach” segment

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SCHEDULE OF DELIVERABLES

July 2011

Deliver rough-cut of “history” segment for review

Gather B-Roll for “current status” segment

Edit Outreach segment

Quarterly Deliverables:

-“History” segment rough cut

-Script for “website intro” movie and “current status” movie

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SCHEDULE OF DELIVERABLES

August 2011

Correct any mistakes found in “history” segment rough-cut
Begin editing of “current status” segment
Organize crews and collect additional outreach footage

September 2011

Deliver finished “history” segment to web developer for inclusion in the final site
Continue editing “current status”
Collect additional outreach footage and continue editing “outreach” segment

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SCHEDULE OF DELIVERABLES

October 2011

Deliver rough-cut of “current status” for review

Continue editing “outreach” segment

Quarterly Deliverables:

-Script for “outreach/future” movie

-Rough cut of “current status” video

November 2011

Correct any mistakes found in “current status” rough-cut

Deliver rough cut of “outreach” for review

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SCHEDULE OF DELIVERABLES

December 2011

Deliver current status to web developer for inclusion in site

Correct any mistakes found in “outreach” rough-cut

January 2012

Deliver “Outreach” to web developer for inclusion in site.

Combine segments for full-length documentary with editor and deliver to distributor for DVD duplication

Process and deliver final images to web developer for inclusion in online galleries

Quarterly Deliverables:

“outreach” video final cut

DVD Compilation of 3 main video segments for review

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SAMPLE LINKS

<http://prisonvalley.artetv.fr/>

<http://www.theemptyhousewebdoc.com/>

<http://widerimage.reuters.com/timesofcrisis/>

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